



**GUIDELINES FOR SUSTAINABLE
DEVELOPMENT GOALS (SDG)
UNIVERSITI MALAYSIA
KELANTAN**

**BAHAGIAN PENERBITAN DAN PENARAFAN
PUSAT PENGURUSAN PENYELIDIKAN DAN INOVASI**

**EDISI PERTAMA
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1.0 INTRODUCTION

In today's global landscape, the pursuit of sustainable development has emerged as a paramount priority. With the Sustainable Development Goals (SDGs) set forth by the United Nations serving as a guiding framework, organisations worldwide are striving to address urgent societal and environmental challenges. The Guidelines for Sustainable Development Goals (SDG) and Manual for Organising Programmes and Activities Based on Sustainable Development Goals (SDG) is designed to provide comprehensive guidance and practical strategies for organisations seeking to align their initiatives with the SDGs.

At Universiti Malaysia Kelantan, we play a big part in helping with the Sustainable Development Goals. Our new Guidelines for Sustainable Development Goals (SDGs) show that we are serious about taking care of the environment, being fair to everyone, and making sure our campus is a good place for all. We want to ensure that our research, teaching, and leadership in the community could help with this. Our guidelines are all about making sure we do things in a way that is good for the environment and for people. We would like everyone in our university to help provide our campus with a sustainable environment.

1.1 Goals

The Guidelines for Sustainable Development Goals (SDG) and Manual for Organising Programmes and Activities Based on Sustainable Development Goals (SDG) aim to provide organisations with a clear guidance for effectively integrating SDGs into their initiatives. Its objectives include facilitating alignment with the SDGs, empowering organisations with practical strategies, and promoting awareness and action towards sustainable development. By offering comprehensive guidance, the guidelines seek to enhance the effectiveness of organisations' efforts in contributing to the SDGs.

1.2 Statement

In the current landscape, taking care of the environment is important but it is also challenging. At Universiti Malaysia Kelantan, our SDG Guidelines are really important. It helps us to become a top university and produce new leaders. We are working to make sure our environment stays healthy while also helping people. We are committed to making a better future for everyone by looking after both society and nature.

1.3 Responsibility

At Universiti Malaysia Kelantan, we want to make sure our environment is healthy and balanced. We care about how people live and how we treat the environment. We are working to make sure the things people do on campus do not hurt the environment. We want everyone on campus to do things that help the environment. Everyone at the university needs to help out to make this happen.

1.4 Enforcement Scope

These guidelines apply to all PtJ at UMK

2.0 SUSTAINABLE DEVELOPMENT GOALS (SDG)

2.1 SDG 1: No Poverty

The University will make sure that everyone, including staff and students, especially those who are less fortunate, have the same rights to money and resources. They will also have access to basic services, technology, and banking services through programmes and policies offered by the University.

2.2 SDG 2: Zero Hunger

The University will eradicate hunger and make sure that everyone at the University, especially those who are underprivileged, has access to safe, nutritious, and sufficient food. It will also help with sustainable agriculture and food production through research, partnerships, and programmes.

2.3 SDG 3: Good Health and Well-Being

The University will make sure that everyone at the University, including both men and women, has access to information, education, and healthcare services to maintain good health. This includes access to preventive measures and treatments. The University will also provide sport facilities to promote a healthy lifestyle and well-being, including mental health.

2.4 SDG 4: Quality Education

The University will make sure that all students, including those who study online or remotely, can get educational resources and support. This is to help them learn and develop the skills they need for lifelong learning and to support sustainable development. It includes learning about sustainable lifestyles, human rights, equal treatment for all, promoting peace and non-violence, being global citizens, and understanding and respecting different cultures and how they contribute to sustainable development.

2.5 SDG 5: Gender Equality

The University promises to stop any unfair gender-biased treatment and make sure that both men and women, including staff and students, can fully take part and have the same chances to be leaders in all levels of decision-making.

2.6 SDG 6: Clean Water and Sanitation

The University promises to use water more efficiently, supply cleaner water by reducing pollution, and manage water resources better at all levels. It will also work to protect and restore places like hills, forests, wetlands, rivers, and lakes that are connected to water. This will involve working with local and international partners and helping local communities get involved in managing water and sanitation. The University will also promote water reuse and recycling to benefit everyone.

2.7 SDG 7: Affordable and Clean Energy

The University promises to work hard and do more to help people access research and technology for clean energy. This includes things like renewable energy, using energy more efficiently, and developing cleaner methods to use fossil fuels. It will also encourage investing in energy infrastructure and technology for clean energy to help the University reach its goal of becoming a campus that does not add to carbon emissions.

2.8 SDG 8: Decent Work and Economic Growth

The University promises to get rid of all unfair treatment and differences in terms of payment between genders. This will help to support things like creating good jobs, starting new businesses, being creative, and coming up with new ideas. The university will also encourage businesses and startups that adhere to regulations and grow in an environmentally friendly manner.

2.9 SDG 9: Industry, Innovation and Infrastructure

The University promises to improve scientific research, help upgrade its own and outside technological abilities, and collaborate with partners. It will also make sure more people can use information and technology for communication. The University will support new ideas and increase the amount of money spent on research and development, both by the government and private companies. This will help everyone in the University move towards sustainable development.

2.10 SDG 10: Reduce Inequalities

The University promises to help everyone feel included and make sure everyone has a fair chance, regardless of their age, gender, disability, race, origin, religion, financial status, or other factors. This means eliminating of unfair laws, rules, and actions, and making new ones that are fair.

2.11 SDG 11: Sustainable Cities and Communities

The University promises to make sure everyone, especially women, children, the elderly, and those with disabilities, can easily use safe and welcoming outdoor areas. It will also facilitate movement around the campus in an environmentally friendly manner. The University will try harder to take care of and protect its cultural and natural history.

2.12 SDG 12: Responsible Consumption and Production

The university promises to ensure that everyone in the university is informed about sustainable living and ways to live in harmony with nature. This means using resources wisely, not wasting food, and handling trash, especially dangerous materials, safely. The University will strive to

reduce waste in all forms by preventing it before it happens, minimising usage, reusing items, and recycling.

2.13 SDG 13: Climate Action

The University promises to work harder to educate people about climate change and how to deal with it. This includes reducing the effects of climate change, preparing for it, and providing early warnings to the public about it. The goal is for the campus not to contribute to the problems of climate change, and the plans to tackle climate change will become an integral part of the university's activities.

2.14 SDG 14: Life Below Water

The University will work to protect the oceans and make sure they're used in a way that will last a long time. This means stopping and reducing pollution in the oceans, especially from land-based sources like trash and chemicals. We'll learn more about the ocean, educate others about it, and help develop new technologies that can benefit the oceans.

2.15 SDG 15: Life on Land

The University promises to take care of the land and make sure it's used in a way that will last a long time. This includes protecting and restoring natural areas and making the campus a better place for plants and animals to thrive. We do this to help ensure it remains sustainable and beneficial for everyone in the future.

2.16 SDG 16: Peace, Justice and Strong Institution

The University promises to stop all kinds of mistreatment, unfair treatment, fraud, and corruption wherever they occur. We will do this by ensuring that the decision-making process involves everyone, listening to all voices, and allowing everyone to have a say. We will also ensure that people are informed about what is happening and have the freedom to act in a peaceful, fair, and inclusive manner, so we can continue to make sustainable progress.

2.17 SDG 17: Partnership for the Goals

The University will work to make connections with both local and global groups to help make things better for everyone. This includes working with different people and groups to share what we know, learn new things, and get help with funding and technology. We'll keep track of our actions and tell others about it, so we can keep working together to achieve our goals and make

things better for everyone.

3.0 MANUAL FOR ORGANISING PROGRAMMES AND ACTIVITIES BASED ON SUSTAINABLE DEVELOPMENT GOALS (SDG)

3.1 Introduction

The manual advises the University to:

- i. Map SDGs with activities/programmes that are currently/previously implemented at the university.
- ii. Develop internal capacity and commitment towards SDGs.
- iii. Identify priorities, opportunities, and gaps.
- iv. Integrate and implement SDGs through the university's strategies, policies, and planning.

3.2 Objective

The objectives of this manual are to:

- i. Increase awareness among university residents about the SDGs.
- ii. Enhance the visibility of university activities related to the SDGs.
- iii. Contribute to efforts in fostering social, economic, and environmental sustainability.
- iv. Assist in the collection of data and information for participation in the Times Higher Education (THE) Global Impact Ranking.
- v. Establish internal controls over the use of logos and icons.
- vi. Monitor and evaluate the performance of SDGs and disseminate information on actions taken related to SDGs achievements to the university community and external parties.
- vii. For teaching and learning, instructors are requested to identify SDGs elements and emphasize them in their classes to raise students' awareness about the SDGs.

3.3 Procedure and Guidelines

Mapping SDGs with Activities/Programmes:

- i. Identify the Sustainable Development Goals (SDGs) related to university activities or programmes.
- ii. Conduct a detailed analysis to determine the potential contributions of these activities or programmes to the selected SDGs.

3.4 Use of SDG Logo for Activities/Programmes:

- i. Adhere to the established guidelines and regulations for using the SDGs logo.
- ii. Include a brief yet clear explanation of how the activity or programme is related to the selected SDGs.

3.5 Procedure and Guidelines

Mapping SDGs with Organised Activities:

- i. Any proposal submitted to the University Committee for approval that involves financial allocation must specify the related SDGs along with a brief justification.
- ii. Any proposal submitted to Faculty/Department Management for approval that involves financial allocation must specify the related SDGs along with a brief justification.
- iii. The brief justification must include an explanation of how the proposed activity aligns with the SDG goals.

3.6 The use of SDGs logo and icons in university-sponsored posters and activities.

- i. The use of SDGs logo and icons is based on the guidelines provided by the Sustainable Development Goals United Nations Department of Global Communications.
- ii. All promotional posters for activities/programmes at PTj and university level must include logos, icons, and hashtags related to the Sustainable Development Goals (SDGs).
- iii. In official activity posters, the use of the Sustainable Development Goals (SDG) logos and icons must be accompanied by the university's official logo and appropriate explanations. This will demonstrate the connection between the activity, the SDGs, and the university.

3.7 The responsibilities of the Head of Responsibility Centre (PTj) regarding the mapping and use of SDGs logos and icons

- I. Mapping Activities with SDGs:
 - The Head of PTj must ensure that PTj activities are relevant to the corresponding SDGs.
 - Records of activities mapped to SDGs must be kept for reporting purposes to the Publication and Rating Division (PRD)/Corporate Communication Centre (PKK) or other relevant PTj.
- II. Activity Reporting in PTj Annual Reports:
 - It is recommended that activity reports related to SDGs be included in the PTj's annual report as records.
- III. Visibility of UMK Commitment to SDGs:
 - Activities and posters containing SDG logos/icons should be promoted on PTj or UMK's official social media platforms to enhance awareness of the university's efforts in achieving Sustainable Development Goals.

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